

# NEW BOOKS IN THE IRC



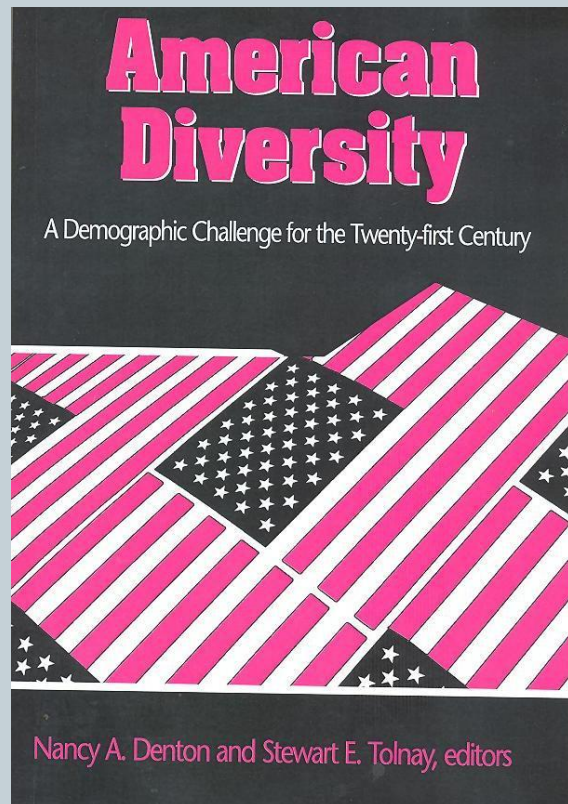
VISIT OUR SHELVES AND  
EXPLORE



HAPPY READING  
IRC TEAM

# American Diversity

NEW IN THE  
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APRIL 2013



- This Book on Demography addresses the important issues of Race and Racial Composition of the United States in the years to come. It lays emphasis on the nations increasing racial and ethnic diversity.

# Grant Writing

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The Only Writing Series  
You'll Ever Need

## Grant Writing

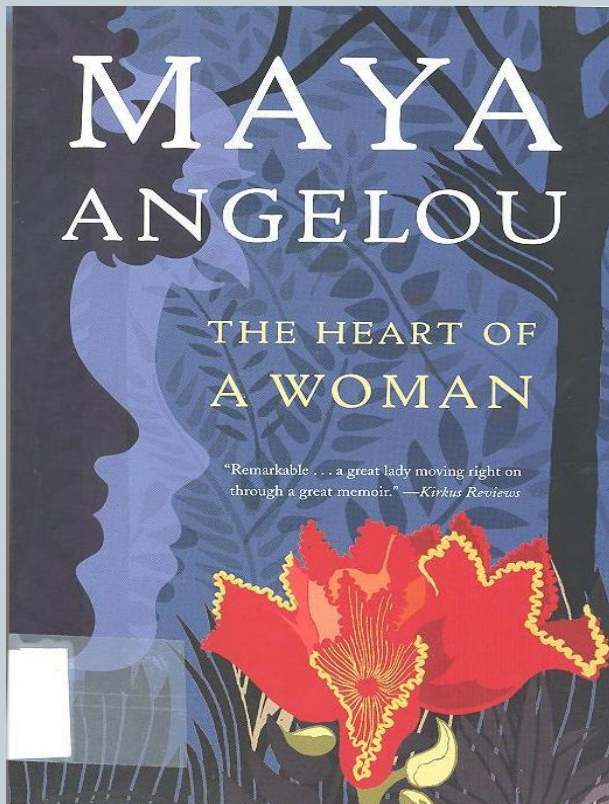
*A Complete Resource for  
Proposal Writers*

JUDY TREMORE & NANCY BURKE SMITH

- **The only Grant Writing Series that gives you the insider information you need to stand out amongst other applicants and get funds fast.**

# The Heart Of A Woman

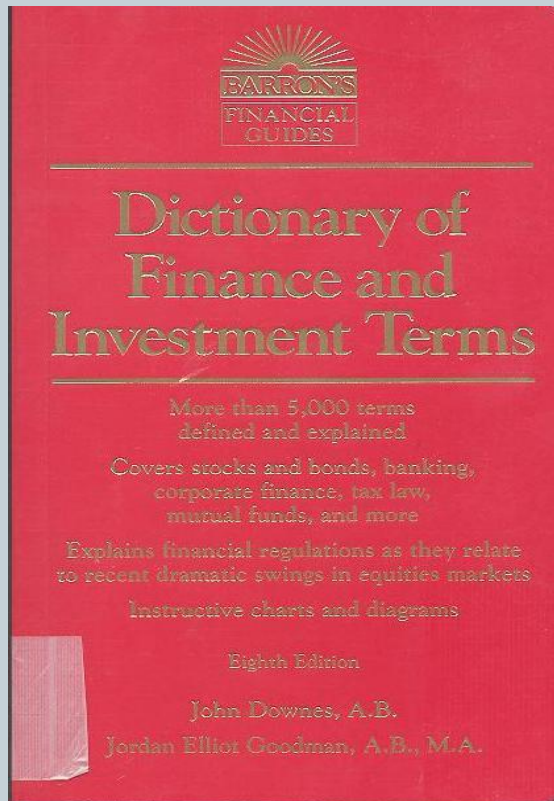
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- **The Heart of a Woman is filled with unforgettable vignettes of renowned people such as Billie Holiday and Malcolm X. It unravels the joy and burdens of a black mother in America.**

# Dictionary of Finance and Investment Terms

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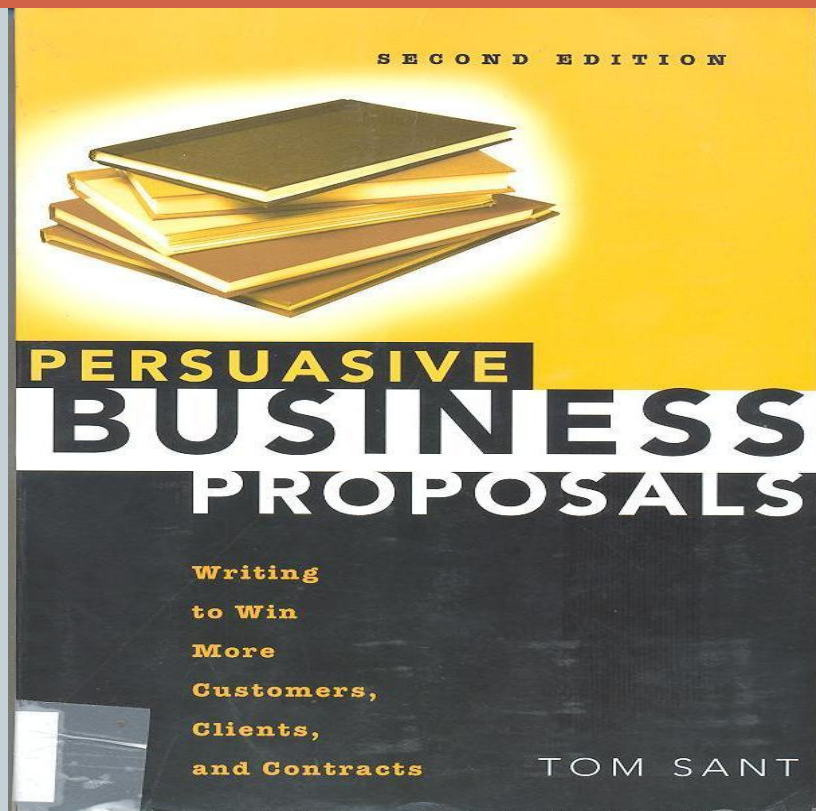


- **This Dictionary defines more than 5,000 terms, explains financial regulations as they relate to recent dramatic swings in equities markets**



# Persuasive Business Proposals

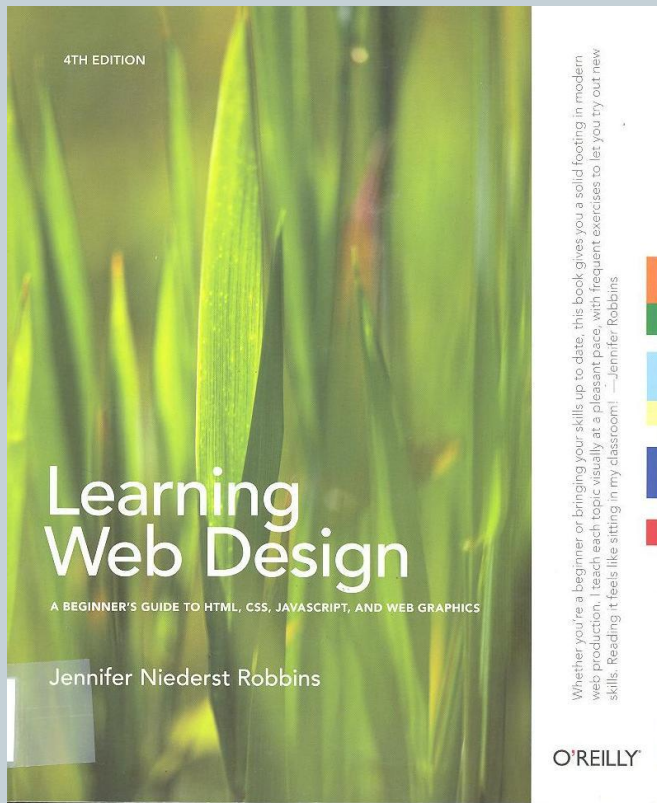
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With *Persuasive Business Proposals* you master the art of structuring letters and formal proposals to present a Winning Value Proposition that presents your firm as the ideal solution to client needs.

# Learning Web Design

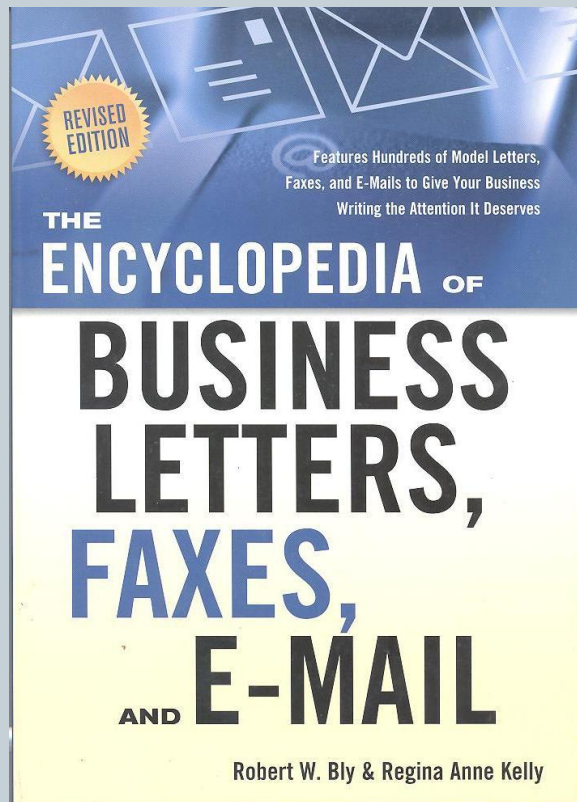
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- Learning Web Design  
Do you want to build web pages but have no previous experience? This friendly guide is the perfect place to start

# The Encyclopedia of Business Letters, Faxes and E-Mail

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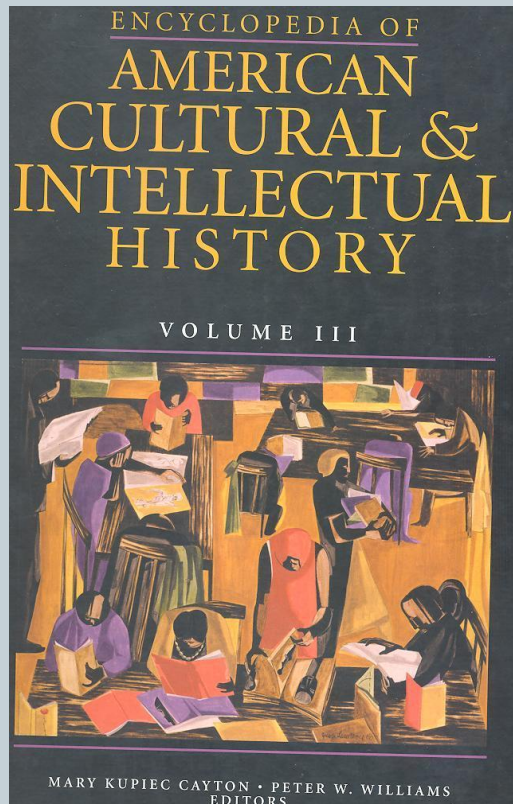


- In today's world of instant e-mails, crisp memos and concise letters you do not have time to waste as this book features hundreds of Model Letters, Emails to give business writing the Attention it Deserves



# Encyclopedia of American Intellectual History ; Vol: I-III

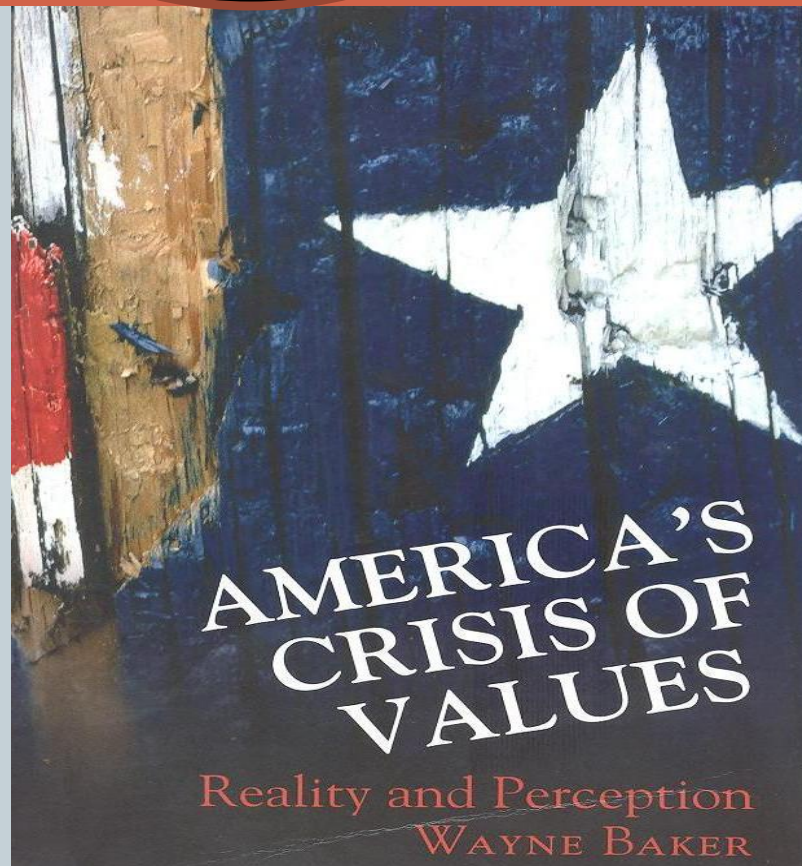
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- It centers around early America, the revolution, constitution and the early republic up to world war I and II and the Regan Era to the present Cultural and Geographical groups of the US.

# America's Crisis of Values

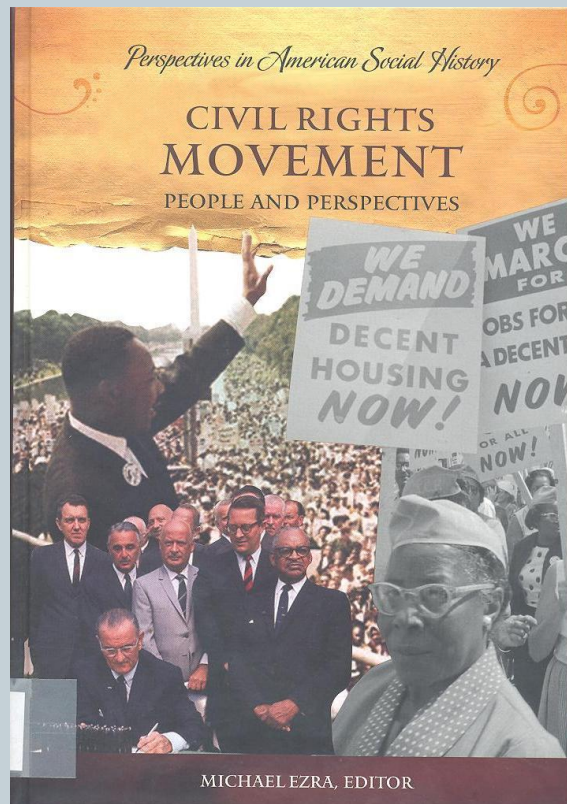
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This is an indispensable book for understanding the transformation of the American Culture on the basis of solid evidence and rigorous methodology. It demonstrates the usefulness of social sciences in clarifying fundamental debates obscured by ideology.

# Civil Rights Movements: People and Perspectives

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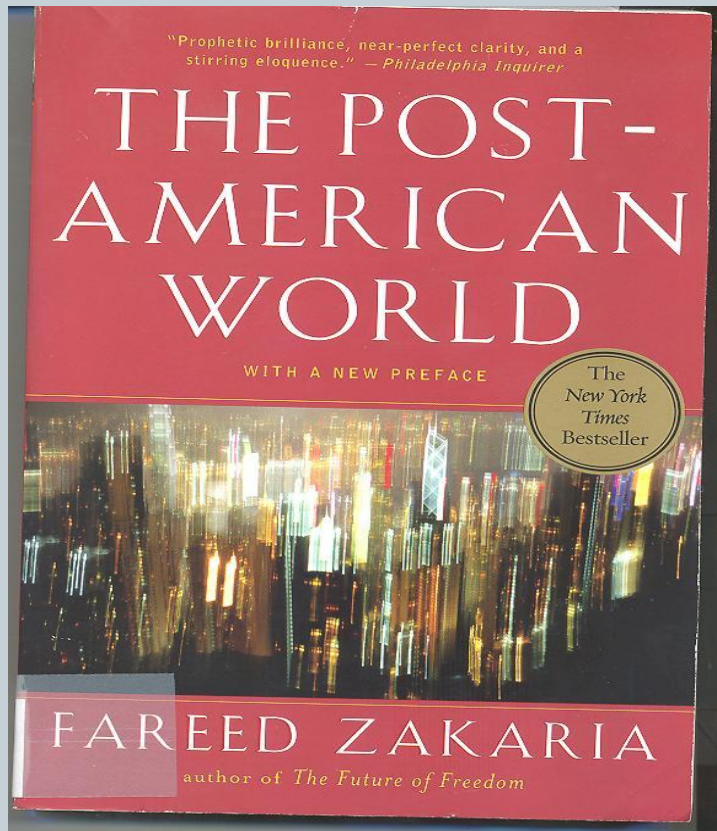


Freedom, Equality, Democracy—these quintessential American Principles are defined in the Declaration of Independence, the Constitution and the Bill of Rights. It highlights the lasting impact of the Civil Rights Movement on American Society and Culture.



# The Post –American World

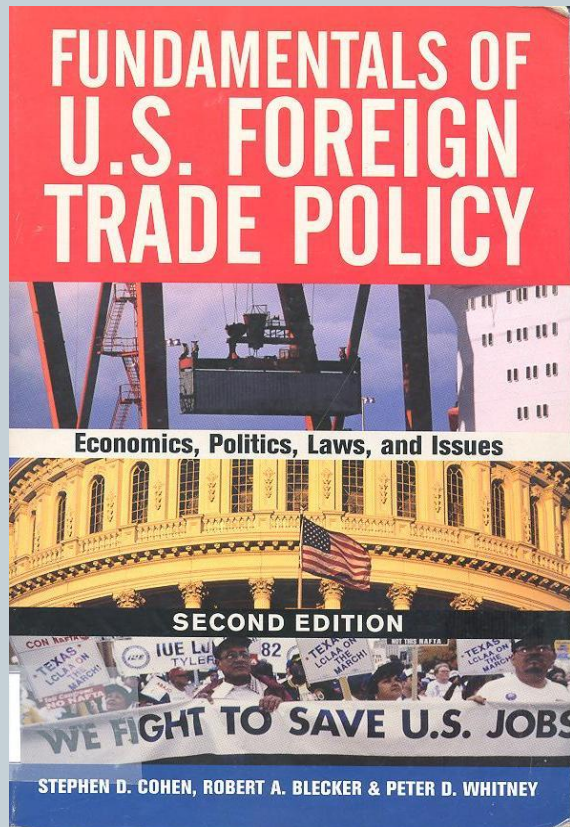
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‘This is a relentlessly intelligent book that eschews simple-minded projections from crisis to collapse... to remind this faltering giant of its unique and enduring strength’  
New York Times Book Review

# Fundamentals of U.S. Foreign Trade Policy

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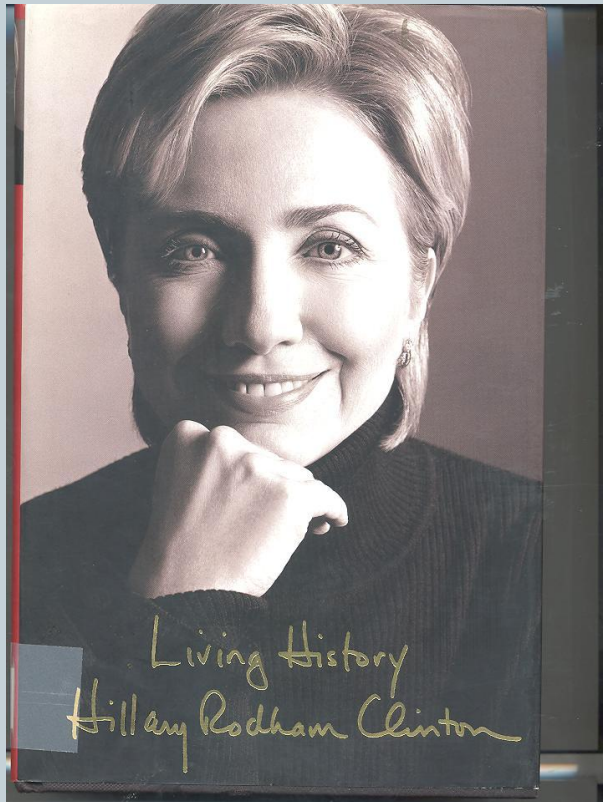


- This is an examination of the real world in which the U.S. Trade policy is formulated and implemented. The authors explain the challenges facing members of Congress and the Executive Branch in trying to reconcile competitive ideas about which trade policies best serve America's national interest.



# Living History: Hillary Rodham Clinton

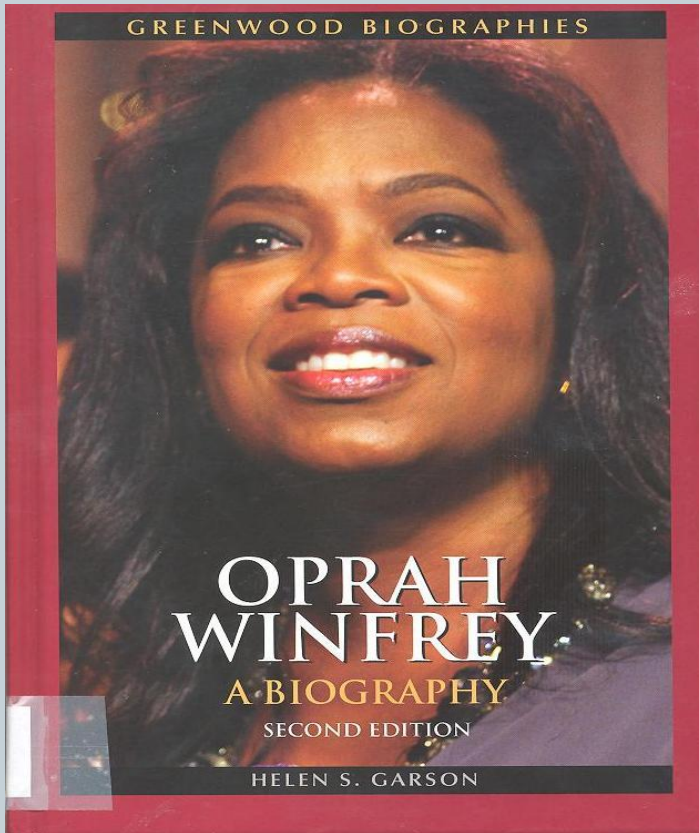
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Living History is her revealing memoir of life during the White House years. It is also her chronicle of living history with Bill Clinton, a thirty year old adventure in love and politics that survives personal betrayal, relentless partisan investigations and constant scrutiny.

# OPRAH WINFREY: a biography

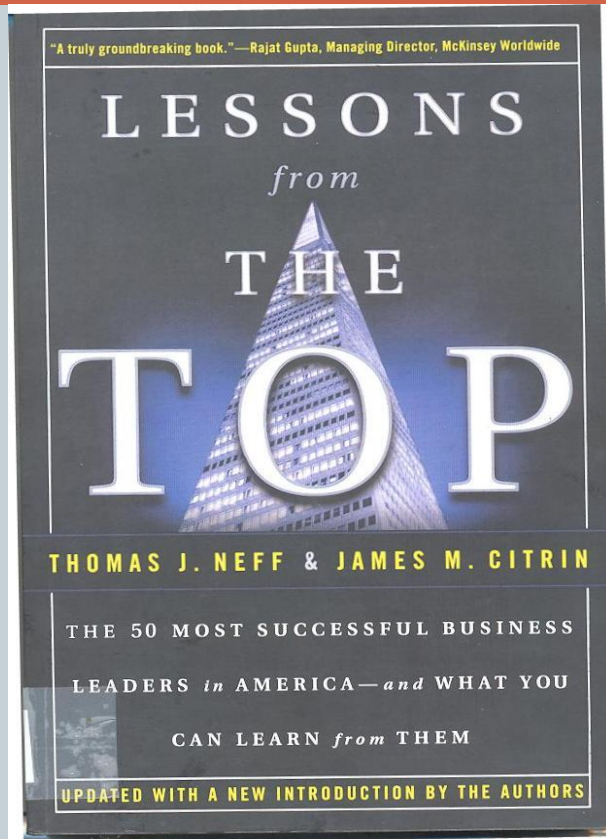
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- This Book documents the different aspects of Oprah's life, incorporating the details of her public, private and philanthropic personas. The seven chapters span the time period from her childhood in rural Mississippi to her present status as a global superstar and philanthropist.

# Lessons from The Top: the 50 most successful leaders in America.

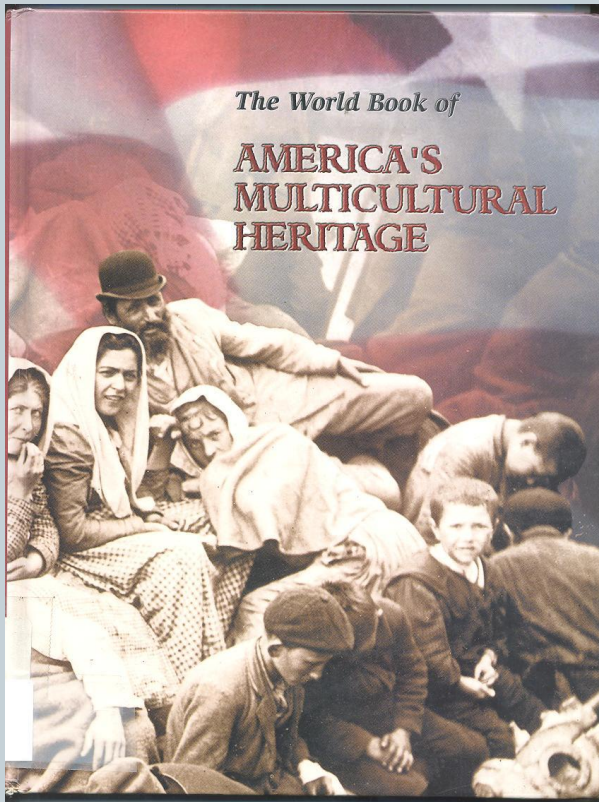
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- What makes a great business leader?
- What qualities do the men and the women at the top of the world's best companies have in common?
- What lessons can they teach other managers and CEOs who want to make their companies great?

# The World Book of America's Multicultural Heritage

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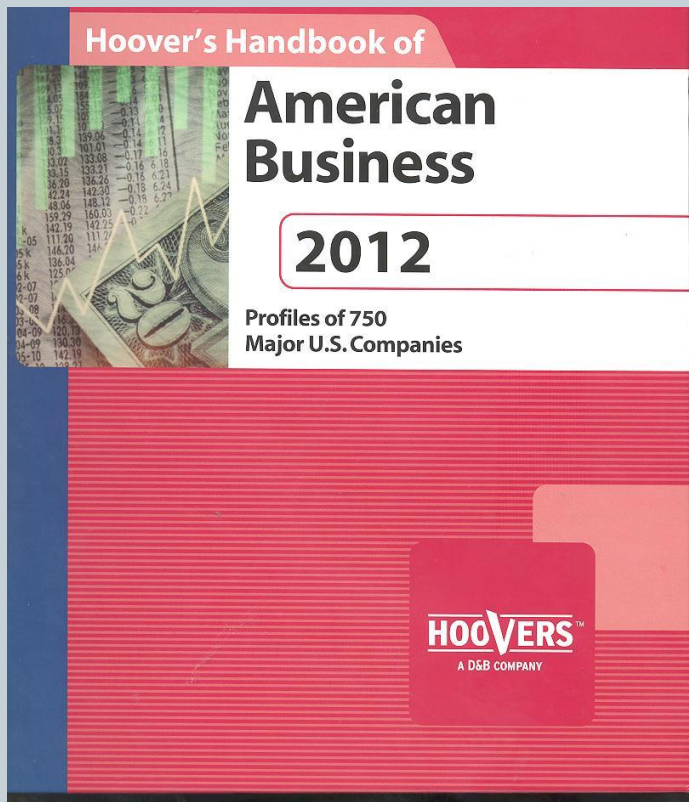


- The world Book of America's multicultural Heritage celebrates the rich diversity of the people who proudly call themselves Americans. This book tells the powerful story of groups and individuals who struggled to make better lives for themselves and their descendants.



# Hanover's Handbook of American Business

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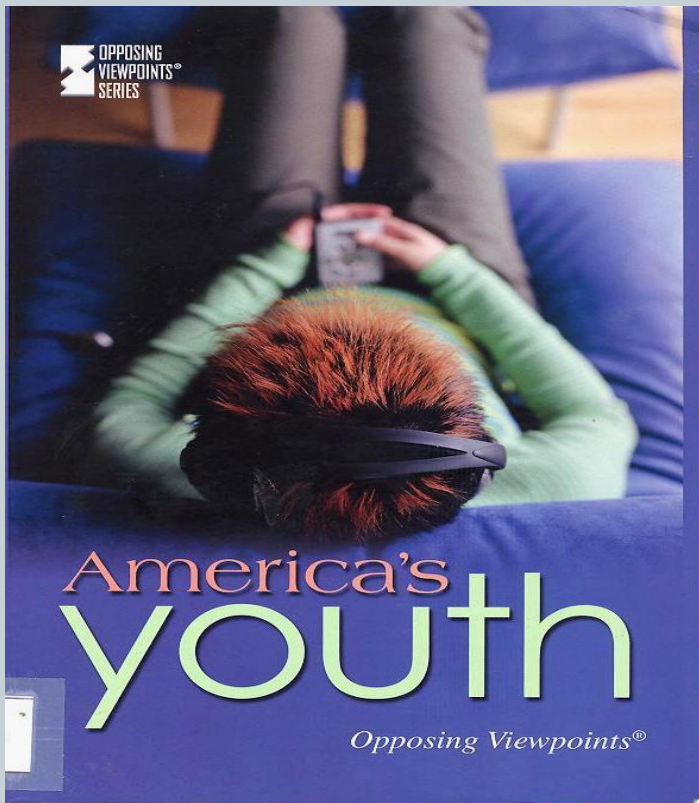


- Profiles of 750 Major US Companies.
- This book is intended to provide accurate and authoritative information about the enterprises covered in it.



# America's Youth: opposing view points

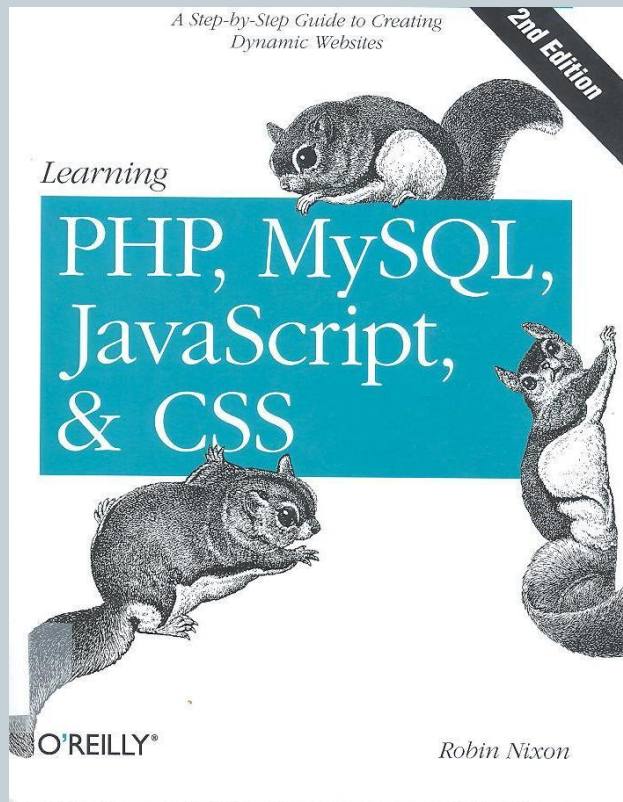
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- This book not only provides access to a wide variety of opinions, but also stimulates readers to do further research for group discussions and individual interest.

# Learning PHP, My SQL, JavaScript & CSS

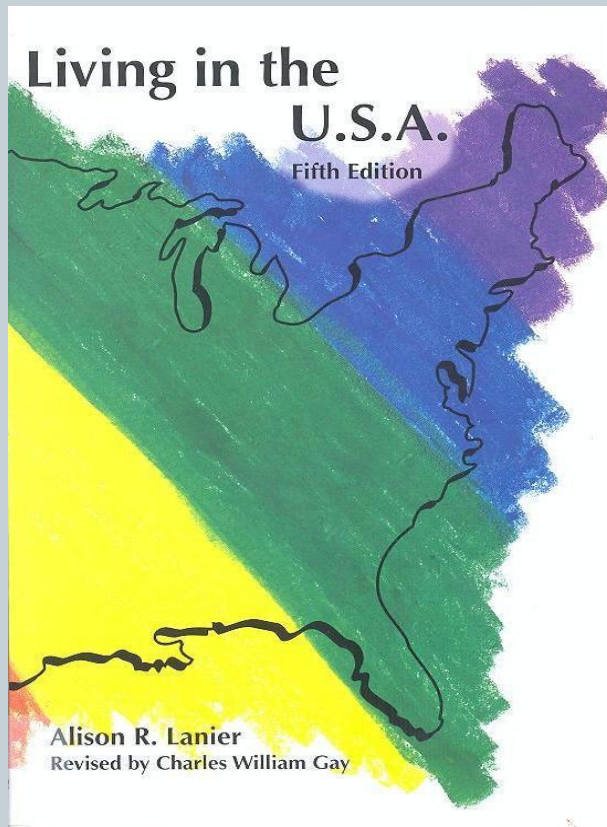
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Learn PHP essentials  
and the basics of  
programming  
Create web pages with  
PHP and My SQL.  
Master SQL from data  
base structure to  
complex queries.  
ETC.....

# Living in the U.S.A

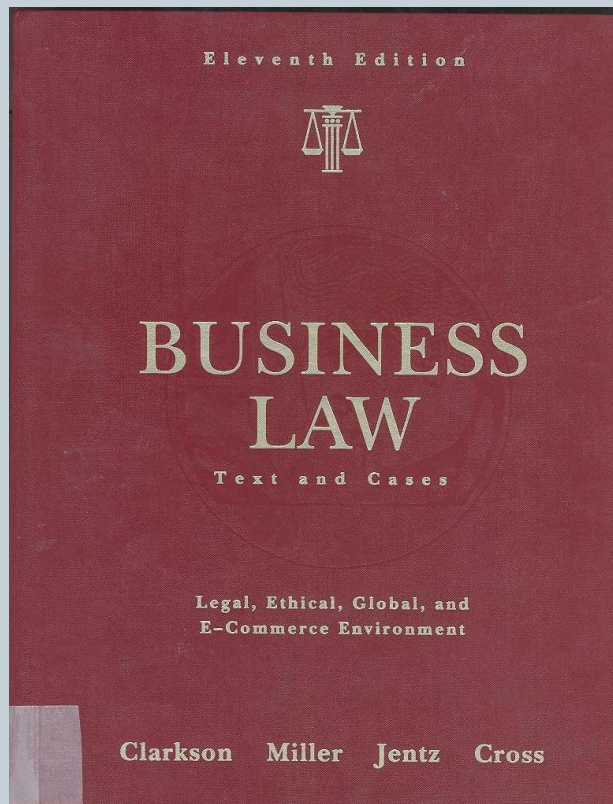
NEW IN THE  
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- This book provides the sojourner with just the information and advice needed with the expected and the unexpected. Short term visitors will find advice for doing business, understanding American behavior and obtaining health care amongst others.

# Business Law

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- This edition gives an insight to the following;
  - E-Commerce
  - Ethics in Business
  - Global Environment and implications of doing business.